Key Dealer Certified Plumber Agreement Form

As a WaterGroup Key Dealer I agree to the following:

- Sell only WaterGroup Water Conditioning products and not competitive products in the same product categories as offered by WaterGroup
- Have a one day Product & Application Training Session for my key Sales & Service Staff
- Have my key Sales & Service Staff participate in supplemental training on an annual basis
- Work with WaterGroup to maximize my water conditioning profit potential
- Provide quality installation and service for WaterGroup Water Conditioning Products

WaterGroup Water Conditioning agrees to:

- Support you to maximize the profit potential of your water conditioning business
- Provide you with an industry leading Certified Training Program that will make your team comfortable selling and installing WaterGroup products and enable your technicians to generate significantly more revenue.
- Supply you with Marketing Programs & Support to grow your business
- Provide your customers with a positive experience by providing quality, high-efficiency products and customer support programs

Company Name _____

Street Address (No Po Box #s) _____

Contact Name _____

City _____ State/Prov _____

E-mail Address* _____

Zip Code / Postal Code _____ Telephone # _____

Date _____

Please return to Attn: WaterGroup Key Dealer Professional Plumber Coordinator

Email: jill.clark@canaturewg.com

* By providing your email address, you expressly consent to receiving correspondence from WaterGroup which may include promotional material such as new products and services, e-newsletters or to respond to inquiries. We do not share customer contact information with other organizations for marketing purposes. You may opt-out at any time.