

Inflow

What's inside...

Cover Story...

NEW! High Flow 7000 Series Water Softener

Featuring....

- Website Dealer Login Page
- 90° Elbow Connector

Water Problems 101

Installation Tips & Tricks

Dealer in Demand

NEW Water Splashes!

Look what we have for you!

High Flow 7000 Series Water Softener

WaterGroup is pleased to announce a new line of residential water softeners designed to meet the high flow demands of the large modern home.

The 7000 High Flow Softener Series uses a new valve that is designed to accommodate a typical flow from a 1" or 1-1/4" line. The valve features glass filled composite body, simple electronics and easy serviceability. It is mounted on a corrosion resistant fiberglass mineral tank which contains a



HF30EM and HF45EM equipped with Tank Jackets

bypass valve and comes standard with both 1" and 1-1/4" MNPT pipe adapters. Alternate brass adapters up to 1-1/2" for soldered copper pipe are available separately. Brine tanks are constructed of durable polyethylene and include safety floats and salt grids.

1" distributor, high quality softening resin and support bed. The system is also supplied with a new larger

There are four models available from 30,000 grain to 90,000 grain capacities. The product is backed by a 7 year limited warranty on the control valve and lifetime limited warranty on the mineral and brine tanks.

For more details, contact your local distributor today!

Watch for our upcoming introductory offer from your local distributor!

WaterGroup

In partnership with plumbing professionals.

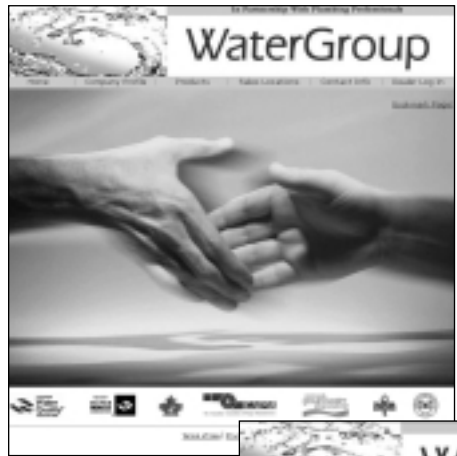
Featuring

WaterGroup Website - Dealer Login Area

We would like to draw your attention to the Secured Area of our website www.watergroup.com which is now up and running. To log on to our website, click on the "Dealer Log In" button. The first time you enter the secured area, you will be asked to fill out the information sheet (company name, address and numbers etc.) and we will respond within 48 hours with your user name and password.

The secured area features Newsletters, Key Dealer Program, Marketing Materials, Price Lists, Product Bulletins, Product Specials and Promotions, Price Lists and Training Modules.

We thank you for your continued support and trust the secured area will serve as added value to your pump and water treatment business success.



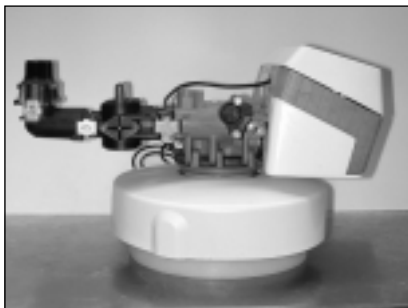

New Elbow Connector Improves Water Softener & Filter Installation

Item #19502 Elbow 90° Connector

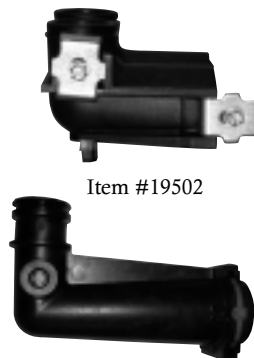
Item #61601 Elbow 90° 7000 Connector (2 required per unit)

- Simplifies and leaves a neater installation
- Leaves water softener or filter closer to the wall
- Final installation saves space in the customer's home
- Can be installed to accommodate piping from below or above the unit.

*Bypass sold separately.



Item#19502
Installation showing horizontal bypass



Item #19502

Item #61601



Item#19502
Installation showing vertical bypass

From the desk of Customer Service...

A family of 5 has an acreage in rural Waterloo, Ontario with a 10,000 square foot home serviced by a 1" feed line, 6 bathrooms, 2 multi-jet showers.

The family wants to treat the following water and maintain high flow rates with minimal pressure loss.

Water Analysis:

Total Hardness	30 gpg
Iron	0.5 ppm
Manganese	0
pH	7.2
TDS	810
Tannins	clear, not tested
H ₂ S	N/A

Our solution is...

Our recommendation was WaterGoup's new High Flow 7000 Series Water Softener model HF45EM c/w Res-Up feeder to keep softener bed iron free. This 1" water softener addresses the customer's concerns by supplying the high flow rates (12 usgpm) and minimizing pressure drop.

If the customer was interested in a drinking water system we would recommend a 75 gpd RO system with either a second storage tank or optional 10 gallon storage tank to supply this large family needs.

Product Bulletin

Re: Duro Iron Filter unit (Greensand) c/w 6oz Potassium Feeder

Effective March 29, 2005, The 1.5 cuft greensand unit will be supplied with a 6 oz Potassium feeder. The new item number of the 6 oz Potassium feeder will be 33031. The change makes the 1.5 cuft greensand filters consistent at regenerating with 4 oz of potassium per cubic foot.

The following unit will be affected by the change:

Part Number:	Description:
3262	FILTER,DISF15MI LESS POT PERM REFILL

Re: Novatek Iron Filter unit (Greensand) c/w 6oz Potassium Feeder

Effective March 29, 2005, The 1.5 cuft greensand unit will be supplied with a 6 oz Potassium feeder. The new item number of the 6 oz Potassium feeder will be 33031. The change makes the 1.5 cuft greensand filters consistent at regenerating with 4 oz of potassium per cubic foot.

The following unit will be affected by the change:

Part Number:	Description:
3962	FILTER,NMGF15MI LESS POT PERM REFILL



Dealer in Demand

Seldon Smith and Sons Ltd.

Statistics

Location: St. Stephen, N.B.
Owner Name: Mike Smith
Product Mix: 75% Pumps / 25% Softeners...AND GROWING!
Number of staff: 6 Full Time

Mike's dad Seldon started out 1962 and passed the company on to Mike who now runs the business. Seldon Smith and Sons Ltd. was the first company in N.B. to start as a Key dealer when WaterGroup started the program. The benefit of being a Key Dealer is that water is a big problem in Smith's area and he knows there will be lots of future sales for Softeners, Iron Filters and Drinking Water Systems. The Key dealer program has helped him compete against the direct dealers and retail stores with updated training and the warranty on the products he sells from DURO.

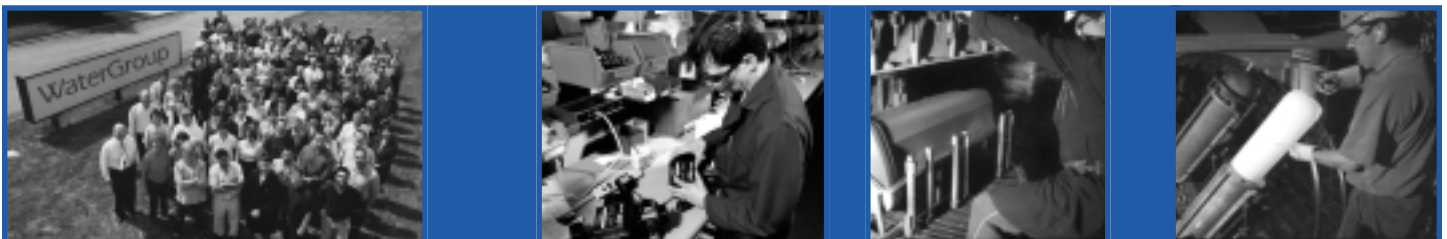


Mike appreciates the the backup he gets from the company when he runs into problems and the help he has received in sizing for commercial products.

Mike feels that water treatment sales will grow in his area and is looking forward to selling some of the newer products such as Wedeco UV and Aquasafe UV systems as well as more drinking systems.



- Only 1% of the earth's water is suitable for drinking.
- On a daily basis, the national average a person pays for water is 25 cents.
- You use 2 gallons of water to brush your teeth.



Since 1967, WaterGroup has manufactured & distributed water treatment and pump products across Canada. Our commitment to providing our customers with quality, leading-edge products, backed by unparalleled service and support, has earned us our reputation as the leader in the Canadian water treatment industry.

For more information on our company please visit our website:

www.watergroup.com

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