



INflow

The Water Treatment & Pump Newsletter

1st Quarter 2008
Volume 10, Number 1

What's inside...

Cover Story

Dynaflor Deep Well
Submersible Pumps

What's New @ WaterGroup

- Pentek Filtration
Introduces ****NEW****
Freshpoint POE
Ultrafiltration System

Product Bulletins

- Manganese Greensand
Media Replacement
- Econoflo 5600SE
Softeners
- CWQA Certifications

Training

Education & Training
in Regina - Feb. '08

Contact Us!

P- 1-877-288-9888
F- 1-800-565-3504
E- customerservicecanada@watergroup.com

www.watergroup.com

New "Dynaflor" the latest addition to the Duro Professional Series Pump Line

Over the last several months, WaterGroup has introduced many new quality pump products including, the expanded line of Titan Submersible Sump and Wastewater pumps. Available in 1/4, 1/3 and 1/2 hp models and offered with either a wide angle or vertical piggyback float switch. The new DuroJet Convertible Jet Pump and packaged systems followed. Available in 1/2 and 3/4 hp models incorporating the "Quick Change" 115/230 Dual Voltage motor switch and "Adjustable Differential" pressure switch.

We are now excited to offer our customers the "All New Duro Dynaflor" Deep Well Submersible Pump line and unlike the current Dynaflor, it will come with an internal check valve. We have also developed this product to be more in line with today's market requirements and it will be available in 5, 7, 10, 15 and 20 gpm models with a composite discharge and motor bracket. Additionally, we will offer 5, 7, 10, 15, 20, 30, 50 and 85 gpm models with cast stainless steel discharge head and motor bracket. All Duro Dynaflor's will be powered by the industry leading Franklin super stainless motors.

The new Dynaflors still have the Best Warranty in the business with our 5 + 5 Duro Decade Protection Plan.



Visit our website at www.watergroup.com for more details on these exciting pump products and contact your favourite stocking distributor to order your new Dynaflor today.

DURO DYNAFLO



Stay tuned...

Look for our new
DuroJet™ Shallow Well Jet
Pump line to be available
in the coming months.

DUROJET™



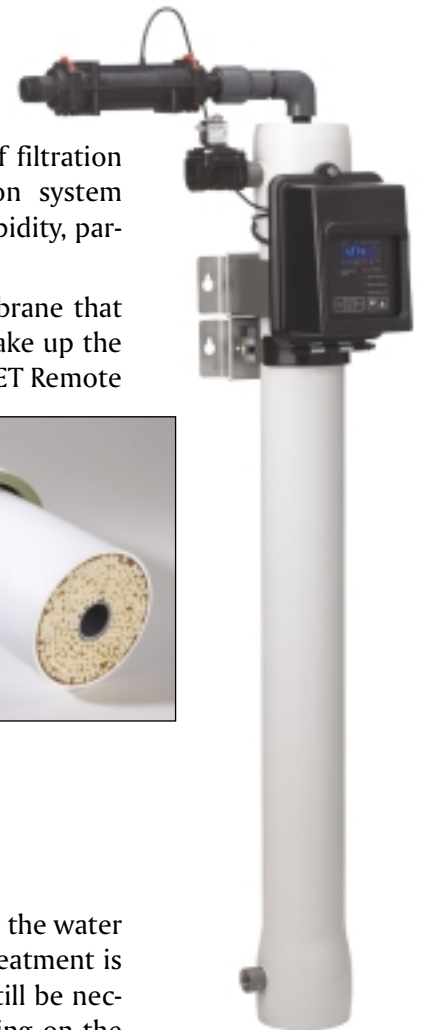
What's New @ WaterGroup?

Pentek® Filtration “Freshpoint” Point of Entry Ultrafiltration Systems

We are pleased to introduce a new product and a new technology to our line of filtration products. The Pentek® Filtration Model U440 “Freshpoint” is an ultrafiltration system designed to provide complete point-of-entry filtration that is proven to reduce turbidity, particulates and cysts for safer, cleaner water at every tap.

The “Freshpoint” Ultrafiltration system is based on a flushable hollow-fiber membrane that can filter out impurities as small as 0.025 microns. Additional components that make up the system include a Codeline Membrane pressure vessel, Fleck 1” flowmeter and 3200ET Remote Meter Controller and Solenoid Valve.

A single system will flow up to 10 usgpm (at a 15psi pressure drop), making it suitable for most point-of-entry residential applications. Multiple systems can be plumbed in parallel for commercial applications greater than 10 usgpm. Additionally, the system can be controlled by Fleck electronic valves that incorporate a chemical pump output via an auxiliary relay such as the 3200NT Timers instead of using the dedicated controller as shown.

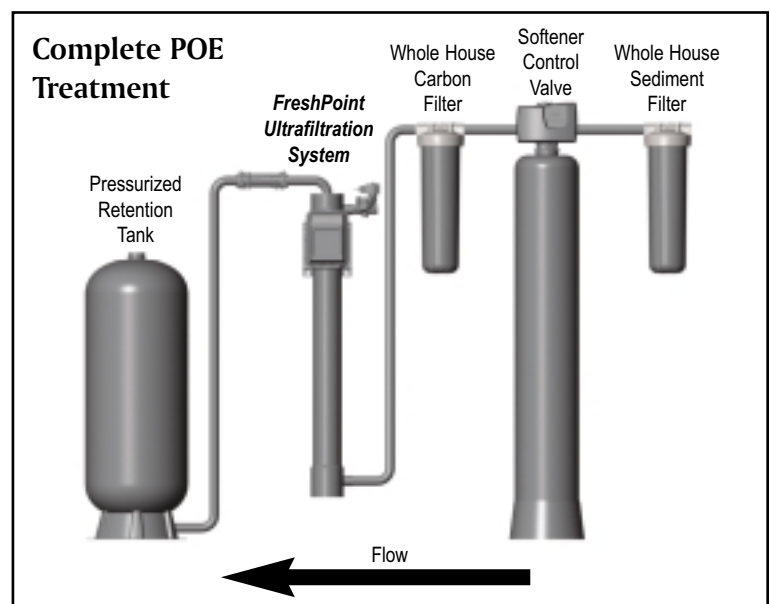


The “Freshpoint” Ultrafiltration system may still require pretreatment depending on the water chemistry (i.e. Iron and Manganese, Turbidity, Activated Carbon Filtration) as pretreatment is a key factor in maximizing membrane integrity and life. Post treatment may also still be necessary (i.e. Ultraviolet Sterilization, Chlorination, Reverse Osmosis), again depending on the chemistry and biological factors present in the water being treated.

Typical applications for “Freshpoint” may include;

- Filtration of fine silts and turbidity that are unable to be trapped by standard multi-media and/or cartridge filters.
- Removal of some tannins resulting in colored water.
- Additional fine filtration barrier in removing cysts prior to disinfection.
- Protective barrier upstream of commercial equipment.

We suggest you contact your WaterGroup District Sales Manager or Customer Service to evaluate a potential application for the “Freshpoint” system before purchasing and installing the system.



WaterGroup: Product Bulletins

“Greensand Plus” Replacing “Manganese Greensand” in all Applicable Filter Products

WaterGroup will be replacing Manganese Greensand with Greensand Plus™ media in all applicable filter units in both production facilities Regina, SK and Fridley, MN.

Greensand Plus™ media is an exact, but synthetically manufactured replacement for Manganese Greensand. It requires no adjustment to regeneration times, backwash flow rate or chemical dosage. The media is a silica sand core and a manganese dioxide coated surface which acts as a catalyst in the oxidation reduction reaction of iron and manganese. Greensand Plus™ media has the advantage that it has a higher tolerance for pressure differential than standard Manganese Greensand, thus allowing for a greater margin of safety between longer runs between backwashes. Greensand Plus™ media is certified by WQA for compliance to NSF/ANSI Standard 61 for materials requirements.

Please note, Greensand Plus™ media, Item #52000, is packaged in a 1/2CF bags whereas regular Manganese Greensand, Item # 52001 was packaged in 1CF bags. Visit www.watergroup.com for more information and to view the specification sheet for this product.



Econoflo 5600SE Softeners



WaterGroup is pleased to announce it has extended the Econoflo Water Softener Series to now include the 5600SE valve, providing customers with an electronic alternative to the current 5600MI mechanical metered economy platform.

Features:

- Easy to read LED display alternates between the time of day and remaining usable volume prior to regeneration.
- The 5600SE meter initiated valve regenerates only when needed once preset volume of water has passed through the softener.
- Regeneration cycles are fully adjustable.
- An automatic override can be programmed to regenerate the valve after set number of days if regeneration has not been initiated by the meter due to low usage.
- The standard regeneration occurs at 2:00AM, but this can be easily adjusted to any other time of the day.
- Bypass valve included for ease of installation and service.
- Brine safety valve provides extra overflow protection.
- 5 year warranty on the control valve and 10 year warranty on tanks

CWQA Certifications at WaterGroup

WaterGroup would like to congratulate a long list of employees that have successfully passed and become CWQA Certified Water Technicians. This program tests and certifies an individual's knowledge in the water quality improvement field. It certifies that an individual has attained a generally accepted level of knowledge of water quality technologies and applications of industry products.



Western Canada

Customer Service Specialists - *Dean Dalrymple, Mike Eberle, Dale Dreher, Rick Postma, Bruce Matheson, Lane Solie, Brad Dureau*

Commercial Specialists - *Warren Gaetz, Brent Kuntz*

Eastern Canada

Eastern Canada Sales Manager - *John Cardiff*

District Sales Managers - *Al Everett, Bill Beedle, Richard Dumoulin, Scott Leonard*

Inside Sales - Commercial - *Kevin Howatt*

WaterGroup: It's What We Do!

Education & Training

Regina, Saskatchewan

During the second week of February, 52 wholesale customers and plumbers from Alberta, British Columbia and Saskatchewan braved blizzard conditions and -40°C temperatures. Training was conducted by a number of WaterGroup staff which included Barry Freeman, Manager of Domestic Assembly, Don Matt, District Sales Manager, Dave Pitman, CEAC Manager, Dean Dalrymple, Customer Support Manager, Theresa Koetsier, District Sales Manager and Rod Major, Sales Agent from BC.

Training in Regina is a great opportunity for anyone who wants to grow their business with Water Conditioning and Pumps. Don't hesitate to contact your local rep for training and don't miss out on any more future opportunities. Thanks to all that attended.

Cambridge, Ontario

Look for an update on the Training taking place in Cambridge in May.

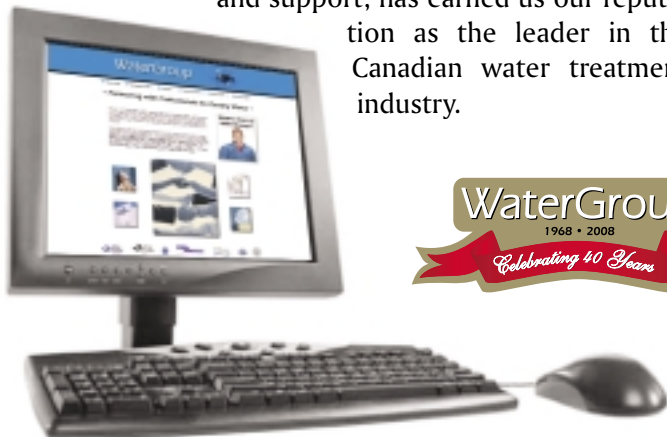


Sales Agent Rod Major points out the features of the new Pentek Filtration Freshpoint Ultrafiltration System during the Training in Regina in February.

WaterGroup Partnering with professionals for quality water.

Since 1968, WaterGroup has manufactured and distributed water treatment and pump products across Canada. Our commitment to providing our customers with quality, leading-edge products, backed by unparalleled service and support, has earned us our reputation as the leader in the Canadian water treatment industry.

WaterGroup's website is a helpful tool in providing our customers with product information, manuals and brochures for download and our contact information. There is also a password protected area which has exclusive information for our customers.



**Log on today to see
what we have to offer.**

www.watergroup.com

580 Park Street, Regina, Saskatchewan
265 Industrial Road, Cambridge, Ontario
1-877-288-9888